



Cornwall's nationally protected Landscape



Cornwall
Area of Outstanding
Natural Beauty

*Landscape &
Seascope
Character*

AONB Aims, Policies & Objectives



Cornwall AONB Aims, Policies and Objectives


As previously stated, the Strategy for Cornwall AONB is underpinned by four priorities: People, Place, Nature and Climate as well as local AONB aims, policies and objectives which the next section of the plan will outline in detail.

Timeframe

Specific objectives have been identified for each aim (listed below) and these have been allocated with a timeframe for the AONB Partnership to report against the delivery of these goals. The timeframe has been divided

into short, medium and long term over the next five years:

- Short term: 1 to 3 years
- Medium term: 2 to 4 years
- Long term: 3 to 5 years

Title	Landscape and Seascape Character
Intro	Landscape is “an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors”. It is more than just a sum of its parts. It is a sense of place. It is the combination of the physical environment and how we perceive it that gives an area unique character. It is aesthetics and sensory perception, it is heritage and biodiversity, it is the traditional built form of villages and the wide open moors, it is quaint harbours and rugged coasts, it is farmed landscapes and woodlands, it is dark night skies and tranquillity, it is the quality of the light, it is our perception of this. The “essence of the place” forms the ‘quintessential’ Cornwall of which the AONB is a key environmental, social and economic asset.
Priority	Place 
Aim	The character and local distinctiveness of the Cornwall AONB is conserved and enhanced through appropriate plans, strategies and policies and delivered through project activity.



Title	Landscape and Seascape Character
Policy LS-P1	Understand clearly the social, environmental and economic benefits of landscape and seascape and ensure this is reflected in decision making at every level, supported by comprehensive information and evidence
Policy LS-P2	Approach the conservation and enhancement of the AONB according to landscape-led principles based upon landscape and seascape character as required by Planning Policy and Guidance
Policy LS-P3	Safeguard and enhance characteristic high levels of peace and tranquillity in the AONB with dark night skies by minimising noise, intrusive development and light pollution.
Policy LS-P4	Take a landscape-led approach to the management of the historic landscapes, settlements and seascapes of the AONB, using Landscape Characterisation, Historic Landscape Characterisation and Historic Seascape Assessment as key tools.
Policy LS-P5	Accommodate biofuel/biomass crops, new crops and new forms of horticulture in ways which are assimilated within the existing landscape through a landscape-led approach to change which reflects the statutory purpose. Provide appropriate guidance to farmers to facilitate this.
Policy LS-P6	Conserve and enhance the historic built environment and rural heritage assets including engine houses and associated mine workings, traditional gates and gateposts, stone stiles, metal fingerposts and local vernacular Cornish hedges.





Title	Landscape and Seascape Character	Time frame
Objective LS-Ob1	Maintain and enhance landscape character through sustainable farming, forestry and woodland practices which reflect and reinforce landscape character and seek to ensure that policy and fiscal support for this is optimised.	Short
Objective LS-Ob2	Monitor the impacts of changes to Agri-environment support mechanisms and any consequent effects on landscape character within the AONB	Short
Objective LS-Ob3	Safeguard and enhance landscape character within biodiversity/ nature recovery projects that contribute to the mosaic of habitats characteristic of AONB landscapes.	Short/ Medium
Objective LS-Ob4	Fully understand and promote the contribution made by geology, geomorphology and soils in underpinning landscape character and ensure protection of this resource	Long
Objective LS-Ob5	Reduce the landscape and visual impact of uncharacteristic features such as conifer plantations within the AONB landscape, restoring locally characteristic land cover, including woodland where appropriate. Support and encourage new woodland planting schemes where careful consideration to the landscape and visual impact ensures they respond to, and reinforce, the landscape character and other sensitivities.	Long
Objective LS-Ob6	<p>Raise awareness among visitors, leisure and recreation businesses about sustainable, responsible tourism that delivers the statutory purpose of the designated landscape and the policies that flow from this in order that the natural beauty of the AONB landscapes are conserved and that any adverse environmental impact of tourism is minimised.</p> <p><i>Ensure that this does not impact upon the qualifying features of the SAC or SPA from recreational disturbance.</i></p>	Medium



Thank you for supporting and advocating for Cornwall AONB



Cornwall Wildlife Trust

