

Cornwall's nationally protected landscape



**Cornwall
National
Landscape**

12 Sections - One Designation

**Annual Report
2023 - 2024**

Photo: Michelle Blaken

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Looking from Rough Tor to Garrow Tor | Matt Menhenett



Foreword

We started 2023 as Cornwall Area of Outstanding Natural Beauty, and midway through rebranded as Cornwall National Landscape. AONBs still exist in law, but the new name reflects the vital role they play in protecting our landscapes from the threat of climate change, nature depletion and our health and wellbeing.

You will see from the website and publicity material the new branding which will hopefully help people better understand the great work done by the team and Partnership.

In July 2023, the Partnership were able to meet in person for the first time since the pandemic. It was so rewarding to see our partners in person, have time to catch up and chat and at the same time enjoy a windy walk along the North Coast learning more about the Monumental Improvement project and the National Trust landscape management work.

The Cornwall National Landscape Team have been really busy over the last 12 months with a wide range of projects including the Farming in Protected Landscapes programme, Monumental Improvement project work, events and activities and the creation and restoration of Cornish Hedges.

Dark skies have been a big theme this year, although the event I attended was more like thick mist and rain. However we were able to enjoy some amazing photos of the stars and what we may have been able to see if the weather had been kinder!



Gill Pipkin | Chair of the Cornwall National Landscape (AONB) Partnership

Art in the landscape has not been forgotten either. The pinnacle of this work was the publication of a beautiful book of 12 illustrated short stories – one for each section of Cornwall's protected landscape written by 12 local writers.

After 6 years as Partnership Chair, I am finally stepping down from one of the most enjoyable roles I have held. I have been inspired by the team, partners and many people I have come into contact with during my time in post and shall miss the insight into innovative environmental and community initiatives.

My thanks go to the team, particularly Emma, who have made this role so rewarding and interesting. I hand over the reins to Peter Lefort who I know will bring his expertise and experience to the role and support the team and Partnership to tackle the challenges of the future.

Introduction

On a daily basis I'm inspired by our Cornwall National Landscape (AONB) Team, individually they are professional and motivated, and collectively passionate, creative, supportive and have a constant drive to make a positive difference.



Emma Browning
Partnership Manager

We have welcomed new people into the team this year, the diverse skillset of the members has increased our knowledge and ability to continue to successfully deliver Projects and Programmes such as Monumental Improvement and FiPL (Farming in Protected Landscapes).

We have embraced a National Re-brand and launched our new website, raising our profile of becoming Cornwall National Landscape aims to level us up with National Parks and provides a united identity fit for purpose for the future of protected landscapes.

Strategically, our new business plan has enabled the team and partnership to consolidate and focus on short, medium and long-term actions to deliver and ensure the management plan is delivered with the best outcomes achievable. A mid-term review of the delivery of the management plan will take place this coming year to assess the impact.

We work in a variety of ways to convene, influence, encourage and facilitate improved outcomes for people, place, nature and climate



Waves of Porthcurno
David Rose-Massom

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across the 12 Sections of the designated landscape, such as advocating for the Cornish Hedge, co-ordinating Dark Skies working groups and creating connections to increase sensitive and responsible access.

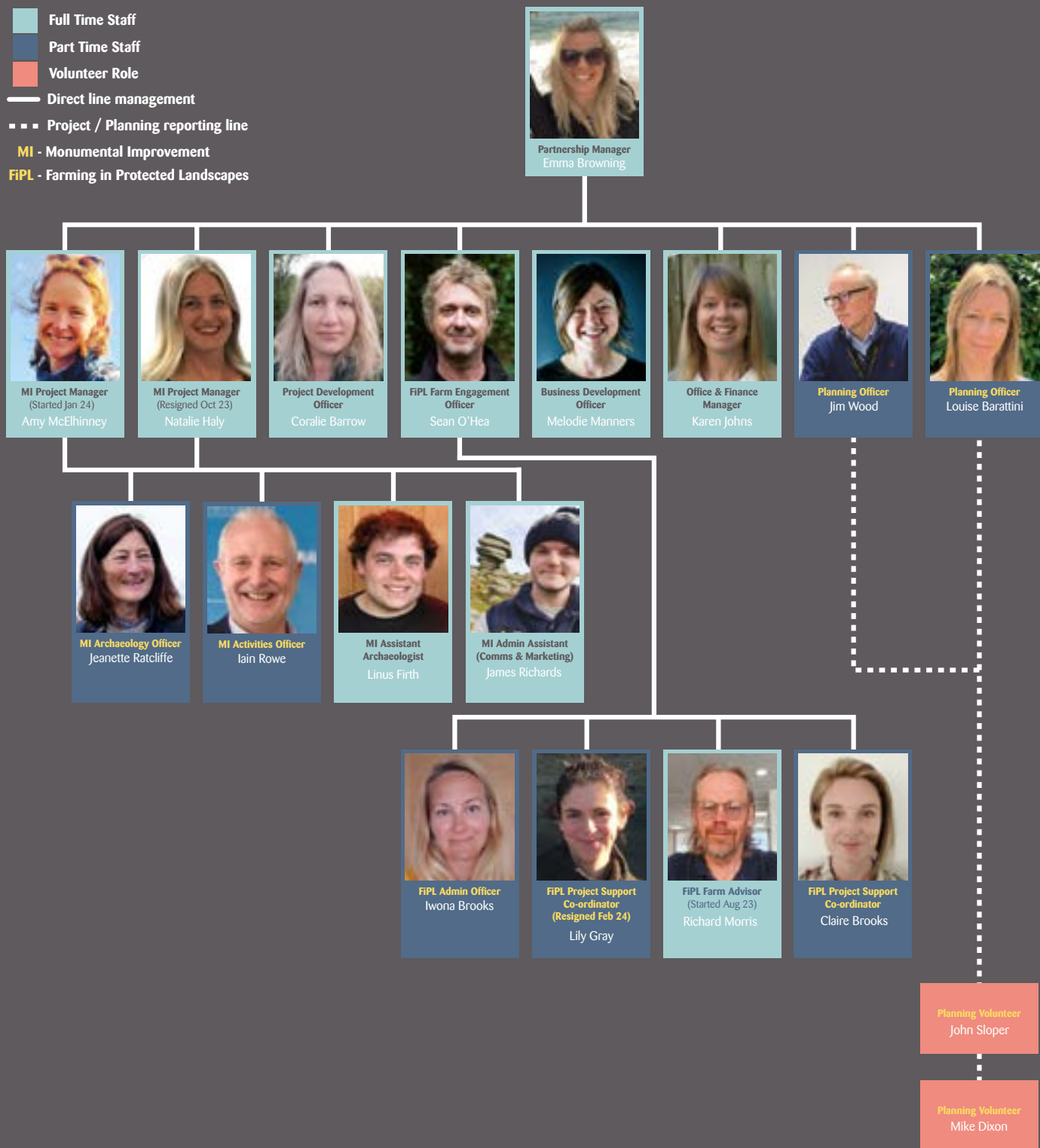
I'm incredibly proud of the progress the team has made in developing and delivering an Art in the Landscape programme, especially the publishing of our first book, beautifully illustrated, creating a sense of place.

Personally, I'd like to thank Gill Pipkin for expertly leading us for over 6 years, it has been wonderful to work with Gill and we wish her all the best. We are looking forward to welcoming and working with our new Chair Peter Lefort.

Cornwall National Landscape (AONB) - The Team

- Full Time Staff
- Part Time Staff
- Volunteer Role

- Direct line management
- Project / Planning reporting line
- MI** - Monumental Improvement
- FiPL** - Farming in Protected Landscapes



About the Cornwall National Landscape (AONB)

Natural beauty goes well beyond scenic or aesthetic value. The natural beauty of an AONB is to do with the relationship between people and place. It encompasses everything - 'natural' and cultural - that makes an area distinctive. It includes the area's geology and landform, its climate and soils, its wildlife and ecology. It includes the rich history of human settlement and land use over the centuries, its archaeology and buildings, its cultural associations, and the people who live in it, past and present.

Cornwall National Landscape (AONB) was designated in 1959 and is unique because it's made up of 12 separate geographical sections but is still one single designation.

1/3

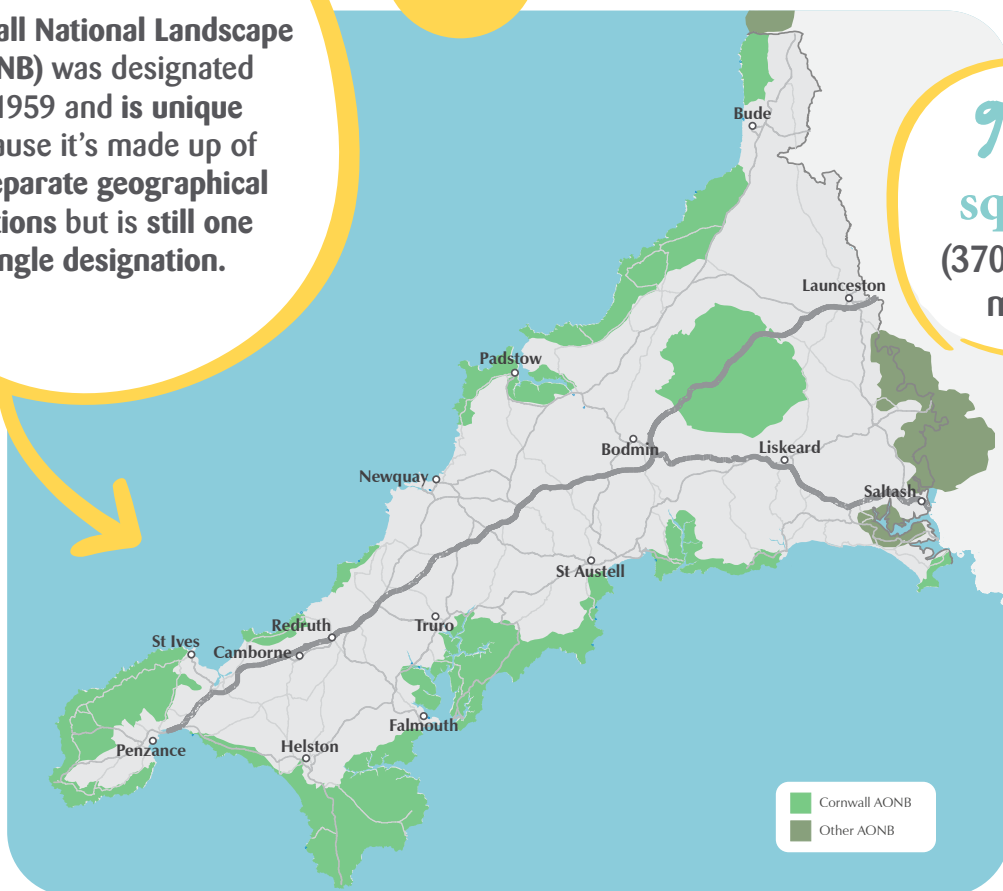
It covers approximately one-third of Cornwall - an area of

958
sq. km
(370 square miles)

Cornwall National Landscape (AONB) is the

9th

largest protected landscape in the country.



Cornwall National Landscape (AONB) Partnership Wheel



Cornwall National Landscape | 12 Sections | 8 Aims | 22 Partners

Our Partnership

Our partners are so important and we accomplish a lot together in order to conserve and enhance Cornwall's nationally protected landscape.

The Partnership meets three times a year to improve the management of the Cornwall National Landscape (AONB), through effective joint working. Its primary purpose is to implement the Management Plan.

The Partnership met online in April and October, and had its first in-person meeting in July since the Covid Pandemic. Where partners met at a venue in the Cornwall National Landscape (at National Trust's Pentireglaze in Section 02) and after the main business meeting, went on a guided walk to hear and see more about the National Trust land management work in that area and the Monumental Improvement project team provided more information on their work taking place there.

We are delighted to welcome 3 new partners to the Partnership:

FALMOUTH
UNIVERSITY

Inclusion
Cornwall

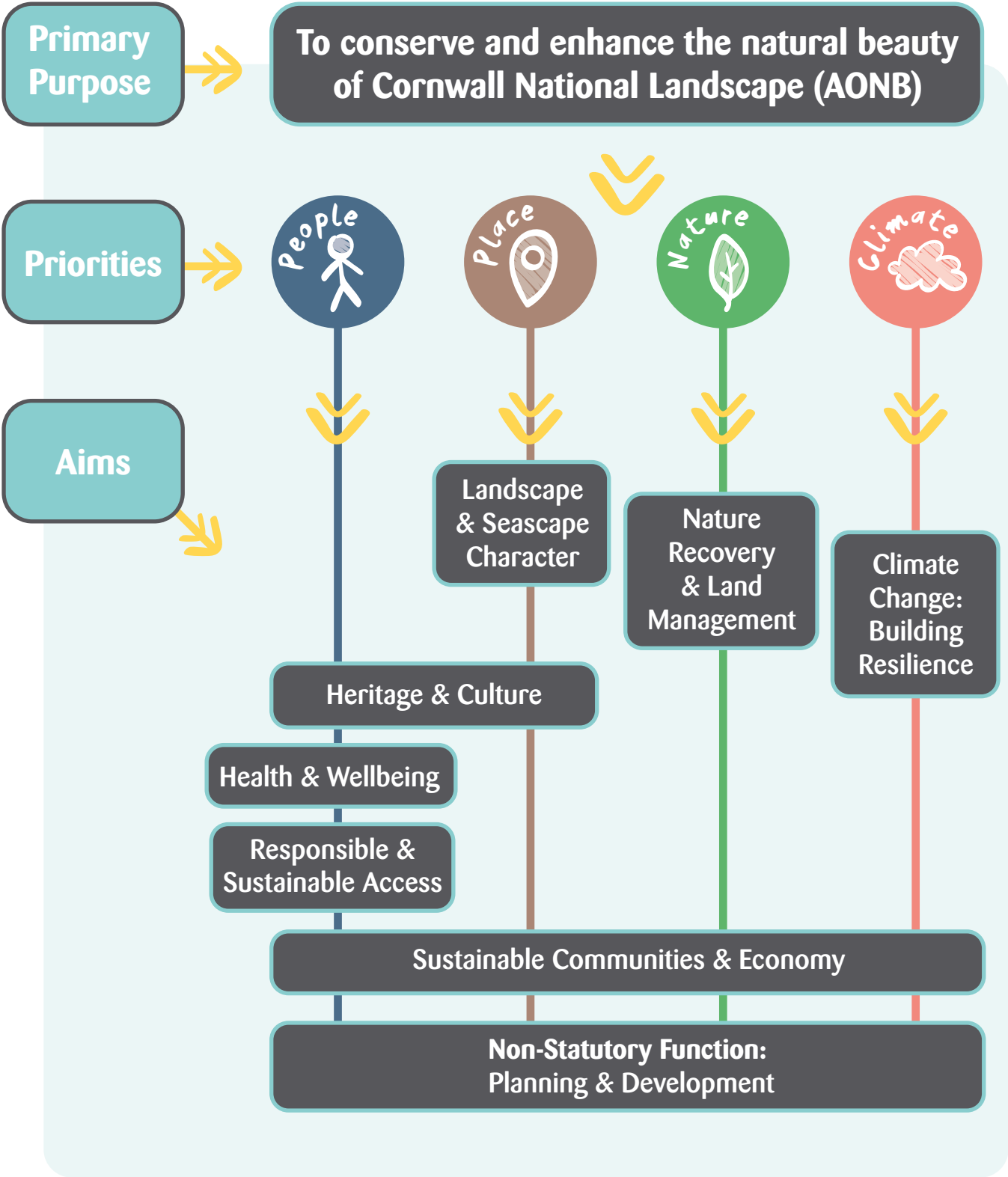


Forestry Commission

The Partnership is supported by an Executive Board which meets 3 times a year to help steer and advise on the work of the Partnership and Cornwall National Landscape Team.

Minutes of Partnership Meetings – [View minutes online \(cornwall-landscape.org\)](https://www.cornwall-landscape.org)

Cornwall National Landscape (AONB) Strategy



Strategy for Cornwall National Landscape (AONB)



Lapwing in the Mist

Jane Lewarne

The Management Plan sets out the vision of the Partnership for the Cornwall National Landscape (AONB) and its Strategic management aims over the five-year plan period. It also incorporates the Delivery Plan detailing the projects and working groups upon which the Partnership wants to collaborate across the period.

The aims, policies and objectives provide the overall strategic approach to the management of the Cornwall National Landscape (AONB), please see Chapter 4 of the Management Plan for further details (pages 59 to 91)

The Aims outline the focus of the Cornwall National Landscape (AONB) Partnership over the five-year plan period and set our intention of activity and direction of travel for the duration of this Management Plan.

The Policies outline the principles on which decisions should be made on any matters or actions which affect the AONB. They provide the decision-making framework through which to achieve the Cornwall

National Landscape (AONB) Management Plan purpose. The policies have been built on an assessment of the key environmental, social and economic issues relevant to the Cornwall National Landscape (AONB).

The Objectives provide tangible opportunities for collaboration to deliver the primary purpose, to conserve and enhance the protected landscape. The 12 Local Sections provide policies and objectives for the individual areas of the Cornwall National Landscape (AONB). The management plan Aims, Policies and Objectives can be found in the Strategy section of the plan

It's all part of the plan

**Cornwall National Landscape
(AONB) Management Plan:
this is live and available on our
website [Download here](#)**

- Downloadable PDFs
- Summary document
- Audio recordings of different sections of the plan
- Audio recordings of the management plan were also communicated via our Cornwall National Landscape (AONB) podcast

Porthcothan Bay
Richard Higgins

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Cornwall National Landscape (AONB) has two overarching umbrella projects

1. **12 Sections One Designation**
2. **Bee Sustainable Bee Resilient**

Both of these are frameworks that represent multiple projects that the Cornwall National Landscape (AONB) delivers with Partners.

These frameworks are also directly aligned and intrinsically linked to goals set in the Business Plan 2022-2027; to raise the profile of the Cornwall National Landscape (AONB) and for the Cornwall National Landscape (AONB), Team and Partnership to be resilient and sustainable.

Please see link to the project delivery summary table within the **[Cornwall National Landscape \(AONB\) management plan \(pages 86 to 91\)](#)**.

12 Sections One Designation



More info on our current and past projects see our [Project Page](#)

Bee Sustainable Bee Resilient



More info on our current and past projects see our [Project Page](#)

The Cornwall National Landscape (AONB) Farming in Protected Landscape programme (FiPL)

The Cornwall National Landscape (AONB) Farming in Protected Landscape (FiPL) programme has continued to grow in terms of engagement with farmers and landowners, and the range of projects supported. We have provided grants to over eighty applicants up to March 2024 delivering a wide diversity of activities under the People, Place, Nature and Climate categories – in doing so delivering on the priorities for both DEFRA and the Cornwall National Landscape (AONB) Management Plan

More info and case studies see [Farming in Protected Landscapes](#)

The following graphic highlights what the programme has delivered to date against some of the key ecological and climate priorities of the moment. Through the programme we have targeted opportunities to improve soil health through a number of regenerative farming activities including mob-grazing, herbal leys and cover crops. These activities are enhancing carbon sequestration, natural flood management and wildlife habitats whilst enabling farm businesses to become more resilient when faced with global price fluctuations in fuel and fertilisers.



Sylvie Pearson, Farm Advisor carrying out soil sampling



Cornwall Rural Education & Skills Trust (CREST) - Cornish hedging training



Meadow Match - seed harvesting, drying and storage for meadow creation
Nick Pearce - Gowildcam

We've been able to support multiple Place and People projects to conserve our rich heritage and new schemes to involve local people in training and volunteering to conserve their natural environment.

During the year DEFRA announced the Historic Building Restoration Grant – a national funding pot delivered through the FiPL programmes for historic building restoration. This has been a good opportunity to expand the FiPL delivery to conserve farm buildings which help to define the special qualities of the National Landscape.

The team have successfully supported 6 projects through the first stage application, of which 2 have been approved for full delivery.

The FiPL programme team have been investing time into supporting delivery of the funded projects to ensure the investments are delivering the planned impacts, and carrying out monitoring; quantifying the various successes of our FiPL funded projects across Cornwall.

More info and case studies can be found here:

cornwall-landscape.org/farmer-landowner-hub

Key Project Stats

- 406** farmers participating in FiPL
- 95** Number of approved projects
- £2.3m** Total funding over 3 years
- 12,955 ha** Overall hectares impacted
- £1,098,000** Funding for 6 Historic Buildings Restoration Projects

View Our Case Studies
Visit our website to read more about the projects FiPL are involved in.

[View case studies](#)
[List of projects funded](#)

Map Key
The 12 sections of the Cornwall National Landscape

Themes
People
Place
Nature
Climate

- 2247** Hectares **Nature Recovery**
Farm habitats created or improved for nature
- 12861** Trees planted **Trees Planted**
Including orchards, hedgerows and agroforestry
- 34** Projects **Water Quality & Flood Risk**
Projects using natural features to manage water
- 50** Projects **Food Security**
Increasing resilience of nature friendly farm businesses
- 2526** Hectares **Improving Soil Health**
Examples include establishing herbal leys, rotational grazing, cover crops and reducing tillage
- 1508** Volunteers **Community Engagement**
The number of volunteers that have engaged with FiPL projects across Cornwall

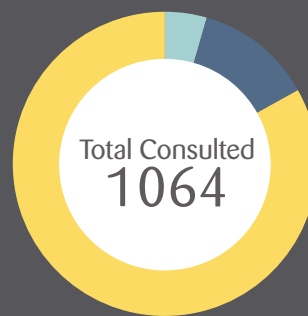
Planning and Development within Cornwall National Landscape (AONB) in 2023

The Cornwall National Landscape Partnership is a non-statutory consultee on planning matters within the designated landscape. This is as set out in the [The management plan](#)

This role is delivered by the Cornwall National Landscape planning team which was consulted on a total of 1,633 planning applications in 2023 (a decrease from 1,822 in 2022). Of the total number of consultations, 1,064 were within the designated landscape (a decrease from 1,244 in 2021). The following bar chart shows the continuing moderation of number of planning applications following the exceptional year in 2021. 2023 however still represents a 146% increase since 2017.

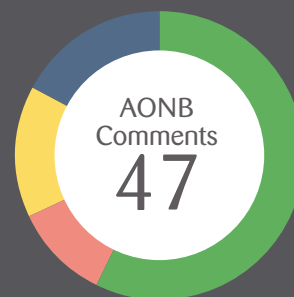
The Cornwall National Landscape provided objections to only 132 (ca 12%) planning applications, whilst providing comment on a further 47 (ca 4%). This broadly matches the 2022 10% for objection whilst the number of comments provided fell from 10%.

The planning outcomes of the applications we “objected to” or “commented on” are shown.



● Objections
132

● Comments
47

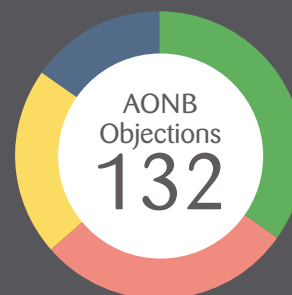


● 8 - Awaiting Decision

● 7 - Withdrawn

● 5 - Refused

● 27 - Approved

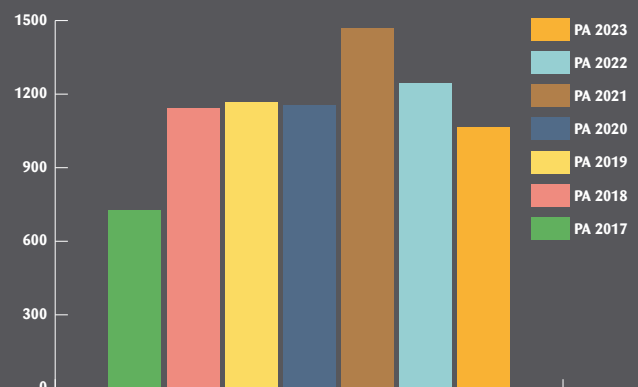


● 20 - Awaiting Decision

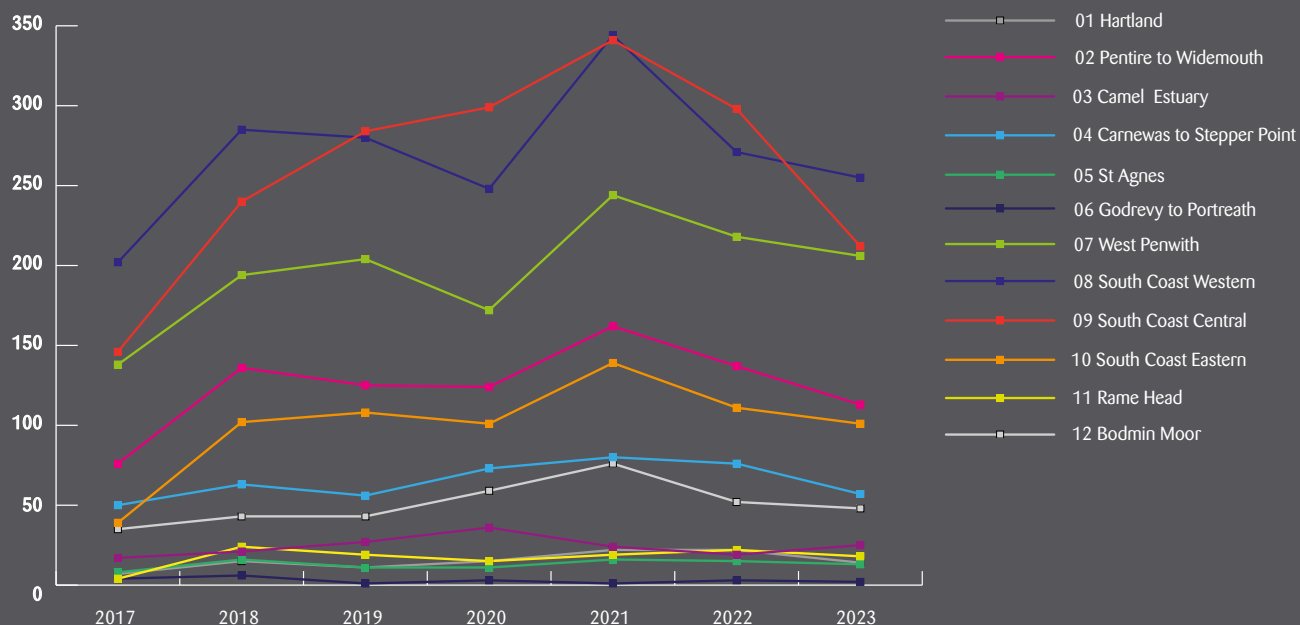
● 28 - Withdrawn

● 38 - Refused

● 46 - Approved



The greatest number of applications (and therefore development pressure) continues to be in three sections of the designated landscape with South Coast Central (09), South Coast Western (08) and West Penwith (07) accounting for almost two thirds of the applications within the designated landscape.



Planning Application numbers in Cornwall National Landscape Sections

The imbalance of development pressure is most acutely felt at a parish level where 4 (of the more than 100) parishes (St Just in Penwith, St Just in Roseland, St Keverne and Fowey) account for 19% of the total development pressure, whilst more than half of the parishes account for just 10% of the development pressure.

The cumulative effect of this level of development pressure continues to be acutely felt in those areas most affected, with some parts of the designated landscape continuing to suffer from

appreciable change of character as a result of this. This change in character arises from both the effects of individual developments, and from the cumulative effects of multiple developments (which may in their own right be relatively benign).

Whilst the National Landscape only covers 27% of Cornwall's land area it accounts for more than 60% of the valuable coastline and the development pressures associated with this. There is a very strong correlation between proximity to the coast and the number of applications received.

The development pressures particularly remain for new dwellings, “replacement” dwellings, new holiday accommodation, areas of housing provision on the periphery of villages, tourist development, individual statement homes, and many opportunistic applications.

The Cornwall National Landscape planning team continues to use the Management Plan and evidence base within the Cornwall Character Assessment in responding where necessary to applications which might harmfully affect the designated landscape.

The workload over much of the year has required the suspension of Pre-Application Consultations. An increasing demand on the resources of Cornwall National Landscape planning team in 2023 has been an increased number of consultations related to woodland (creation and management), electricity supply (overhead lines) and Marine Licence applications.

We have been fortunate to retain the services of our two planning volunteers. Without the vital support of these two volunteers the planning work of the team would be appreciably limited.




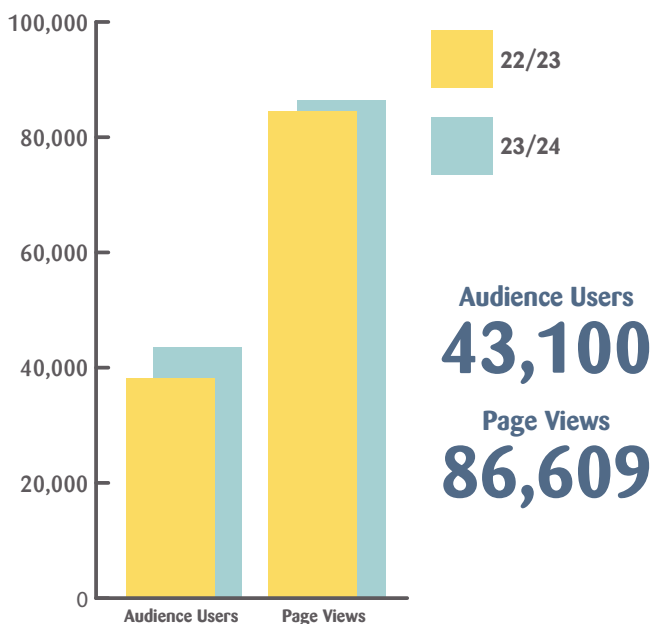
Restronguet Creek in Section 09 South Coast
Central section of Cornwall National Landscape

Communications – statistics and engagement

Communications – statistics and engagement

Raising the Profile – 12 Sections One Designation


During 2023/24, Cornwall National Landscape declared a Year of Comms and this will continue in 2024/25 and beyond, in raising the profile of the Protected Landscape and our 22 Partner organisations who support us. Our Communications Strategy sets out how we are going to be working to help achieve this and there are some great opportunities that we would like to link up with our Partners and others on. One example is the Cornwall National Landscape Podcast series, available on Apple and Spotify (and wherever you get your podcasts) which has been really well received, and our audience is continually growing.




Profile Reach
16,349
Profile Visits
2,071
Followers
+225




Profile Reach
229,938
Profile Visits
7,482
New Followers
+607



Impressions
26,292
Engagements
815
Link Clicks
226



Engagements
208
Views
14,861



Page Views
431
Engagements
368
Followers
+144

Feature Events and Activities

Royal Cornwall Show 2023

The Cornwall National Landscape (AONB) Team exhibited a stand in the Forestry tent at the Royal Cornwall Show in June 2023.

The 3 day Annual Show provided a really worthwhile opportunity to promote awareness of the Cornwall National Landscape (AONB) to visitors to the stand. This year's focus was the Farming in Protected Landscapes (FiPL) programme – engaging in conversations with farmers and landowners such as the importance of improving soil quality; and the Monumental Improvement project which included hands-on activities such as archaeological artefacts which provided interest and interaction with visitors of all ages. Almost 400 people engaged with the Team during the 3 days.



Our stand at
The Royal Cornwall
Show 2023

Feature Events and Activities

Monumental Improvement – conservation repairs and events & activities

The Monumental Improvement project is seeking to protect over 4,000 years of Cornish heritage by ensuring that 40 at risk and vulnerable Scheduled Monuments in the protected landscape are better identified, supported and enjoyed by a wide range of people.

During the year the Monumental Improvement project team undertook some major archaeological repairs. Not just working under the surface, the team's repairs have created an impressive visual impact on the Cornish landscape.

Fox Tor Stone Alignment, Bodmin Moor:

The Monumental Improvement's programme of conservation repair and archaeological recording has re-erected two stones, and laid a solid surface around three more, so that the alignment can be better appreciated for the future.

Emblance Downs Stone Circles, Bodmin Moor:

Many people have walked straight through the middle of the two stone circles on Emblance Downs without realising the site's significance! Our work to repair eroded hollows around the base of two still standing stones, and re-erect another large fallen stone in the western circle will help people recognise the monument and better protect it against erosion.



Fox Tor Stone Alignment, Bodmin Moor



Emblance Downs Stone Circles, Bodmin Moor

Feature Events and Activities

Castle Dore, near Fowey:

Our conservation and archaeological recording program have re-profiled the earthwork remains at the Iron Age hillfort of Castle Dore by repairing eroded areas and repositioning interpretation. Furthermore, there's a new kissing gate to improve access.



Castle Dore, near Fowey

During our annual Monument Celebration Month in September, the Monumental Improvement project hosted a jam-packed activity programme which welcomed over 300 attendees to 7 of our scheduled monuments across Cornwall.

More info about the Monumental Improvement project work and activities: [click here](#)

Stowe's Hill
landscape drawing session

We delivered several activities during outreach events at Tehidy Country Park, Castle Dore and Boscastle which included medieval pottery making, landscape drawing sessions, creative writing sessions and myths & legends readings. We ran multiple Guided Walks at historic monuments such as the Rumps Cliff Castle, Trebarveth Settlement and Stowe's Hill. We also attended the first ever Cornish Heritage Expo at Godolphin House with several other heritage organisations and professionals.

Rumps walk at sunset



Feature Events and Activities

Cornwall weekly newspapers - Environment page

ENVIRONMENT COLUMN, CO-ORDINATED BY THE CORNWALL AREA OF OUTSTANDING NATURAL BEAUTY TEAM

Keeping Cornish hedging alive with funding

by **CHERISH MAXWELL**
Training and volunteer co-ordinator
Cornwall Rural Education and Skills Trust

CORNWALL Rural Education and Skills Trust CIO, known as CREST, was founded this year to address the need for training in the endangered craft of Cornish hedging and raise awareness of the rich value of hedges in the landscape.

With funding support from the Cornwall Area of Outstanding Natural Beauty (AONB) Farming in Protected Landscapes programme (FIPL), CREST works in partnership with Cornwall Heritage Trust to deliver a training and education programme in Cornish hedging, with future plans to embrace other Cornish rural crafts and countryside skills.

The funding from the Cornwall



various locations across Cornwall. CREST welcomes not only the next generation of professional Cornish hedgers, but also landowners and volunteers who are seeking to repair and maintain our hedges.

Listed are the courses currently available and their subsidised rates. 16-25-year-olds and those on financial hardship can be part of fully-funded courses.

» Lantra Guild Intro – £150, two days (students).

» Lantra Guild For – £210, five days (students).

» Lantra Guild For – £375, five days (landowners).

Press cutting from
the Cornish Guardian

The Cornwall National Landscape team continued to co-ordinate the Environment page articles in the weekly Cornwall newspapers which are printed in the West Briton, Cornish Guardian and The Cornishman.

The coverage to readers across Cornwall in the printed newspapers is a particularly useful way of reaching out to audiences who perhaps do not use digital media. Circulation figures are around 10,000 copies per week across all three newspapers.

Articles are written by a range of the Cornwall National Landscape Partnership organisations and other stakeholders and community groups as well as the Cornwall National Landscape

team. The Cornwall National Landscape logo appears on the page each week with the strapline 'Environment page, co-ordinated by the Cornwall National Landscape' so it provides excellent publicity for the Cornwall National Landscape and the wide range of work and activities taking place throughout the protected landscape.

Thanks to Westcountry Rivers Trust; South West Coast Path Association; National Farmers Union; PK Porthcurno; Cornwall Council Nature Recovery team; Cornwall & Isles of Scilly Local Nature Partnership; Cornwall Rural Education & Skills Trust (CREST) and Cornwall Heritage Trust who were some of the contributors to articles during the year on a range of interesting topics such as wetlands habitat, rivers, farming, Cornish hedges, Health and Wellbeing benefits of nature, Cornwall Sustainability Awards, trailblazer walks, ancient Iron Age hill forts and pledges for nature.

Feature Events and Activities

National Landscape Rebrand

Cornwall National Landscape is the new name for the protected landscape in Cornwall, endorsed by Natural England. We are still in law designated an Area of Outstanding Natural Beauty (AONB). Cornwall National Landscape is 12 separate sections and our primary purpose remains to conserve and enhance Natural Beauty.

Cornwall is a beautiful part of the world, with its distinctive and world-renowned landscapes and coastlines. Around a third of Cornwall is classed as Protected Landscape via the legal designations of the Cornwall Area of Outstanding Natural Beauty (AONB). These iconic and beautiful landscapes are conserved and enhanced via our independent Partnership and operational teams, hosted by Cornwall Council.

The national rebrand in November 2023 gave us a new, strong and consistent identity across the family of protected landscapes. This was designed to 'level-up' and reflect the importance of these protected landscapes alongside the UK's National Parks. DEFRA, which provides core funding to our protected landscapes, endorsed the rebrand which was led by the National Association of AONBs, now renamed the National Landscape Association.

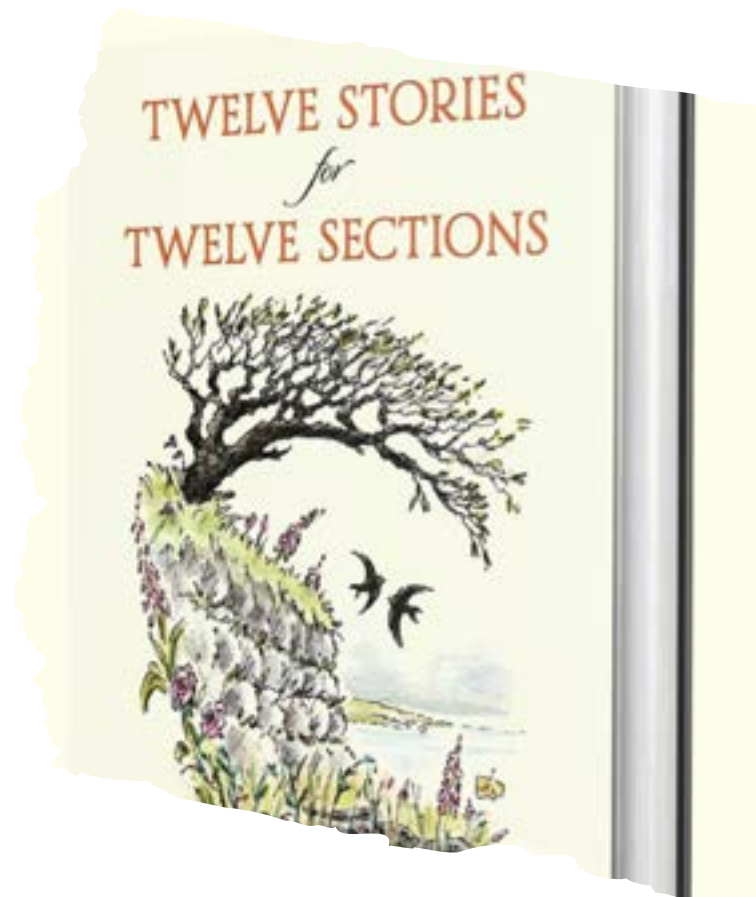


Feature Events and Activities

Book Launch: 12 Stories for 12 Sections

We were thrilled to have launched our first published collection of short stories; *12 Stories for 12 Sections*, an anthology of short fiction inspired by Cornwall's protected landscape.

Featuring 12 Cornwall-based writers, each assigned a section with a brief to create a sense of place. The prestigious launch took place at the Hall for Cornwall on Saturday 23 March 2024. The book is available as a hard back at hermitagepress.org and in local bookshops, and we encourage you to support the local independent bookshops where you can! A percentage of every sale goes back to the Cornwall National Landscape (AONB) Trust, our registered charity, to support projects in the protected landscape. Copies of the collection will also be made available in public libraries.



New Website Launch

Cornwall National Landscape launched our new website on 22 November, aligning with the national rebrand from AONBs to national landscapes.

It offered us the opportunity to capitalise on the energy and interest in the national rebrand and invite our audiences to engage with the new website. Technically, we moved from Squarespace to Wordpress to enable

greater functionality as the team, and its projects, has evolved. We also incorporated the new branding and used the new website to look at how we display and communicate; using a system which offers more depth and allows us to share lots of data from projects for those who require it. The new website will future proof the Cornwall National Landscape team as we continue to deliver the 2022-2027 Management Plan and collaborative, innovative working. Take a look at the new website: [Click Here](#)

Feature Events and Activities

Defra Access for All Funding: Year 2 23/24

In September, DEFRA invited all AONBs (now known as National Landscapes) and National Parks to submit a proposal for Year 2 funding.

With a very tight deadline, the Cornwall National Landscape Team generated a request for funding which was successful. Access for All funding is for physical and digital infrastructure improvements to make protected landscapes more accessible for people of all ages and abilities and from all socio-economic backgrounds, to make them 'places for everyone'.

The Access for All funding enabled the team to support and to build on work and projects already in action.



Fencing and new gate at Carne Beacon Scheduled Monument

The Monumental Improvement project benefitted from some of the funding, and a summary of the projects and activities supported are:

Monumental Improvement: Creation of online digital Interpretation assets to promote remote access, including Drone Surveys, sketches of digital imagery, photogrammetry 3D scans and modelling – aerial and ground based, creation of caricatures to support onsite and digital interpretation. Fence and access step repairs around a scheduled monument to improve physical access to an historic site.

Website digital improvements to increase visitor information, Sign language report and video for website, Drone, Bench inspired by the Landscape to be used to increase access and connection to the landscape. Dark skies equipment for outreach with volunteers, light meter readers, red light torches, star maps. Trumper all terrain mobility scooter promotional signage across multiple sites and vouchers to encourage usage.



Promotional signage for Trumper all terrain mobility scooter in situ at St Michael's Mount















Cornwall National Landscape Management Plan - Monitoring & Measuring performance


























Cornwall National Landscape (AONB) Management Plan Chapter 5 discusses the approach to monitoring and reporting on the progress of delivery.






The Cornwall National Landscape Team have conducted a complex review of the delivery of the management plan policies and objectives with the purpose of reporting progress to the Partnership and producing a gap analysis of those objectives not fully achieved or unassigned, this will then become an active











element of decision making when we review our project pipeline, to aid and ensure we are on track with full delivery of the management plan.

The following table shows the results of the second year of delivery against the Key Performance Indicators (KPI) and planning measures, data collected and reported by the team.

Key Performance Themes	Key Performance Indicators	5 year Target: 2022-27	Priority	Year 2 - Achieved / over achieved or working towards
1. Land where natural beauty has been conserved or enhanced through the work of the AONB and in support of Cornwall's Nature Recovery Network	Hectares of habitat conserved or enhanced for biodiversity	400	 	2689/ 672%
	Length (metres) of Cornish Hedges conserved or enhanced (managed, gapped-up, extended or restored)	4,000	  	13081/ 327%
	Area of new habitat created (Ha)	200	 	1309/ 655%
	Number of new habitat connections created	300	 	39/ 13%
	Number of small- scale initiatives to improve for nature	50		133/ 266%
	Number of Ha restored for carbon sequestration	400		5530/ 1383%
2. Cultural Heritage assets where the condition or setting has been conserved or enhanced through the work of AONB	Number of SMs where the condition or setting has been conserved or enhanced	60		33/ 55%
	Number of heritage assets (non-scheduled) where the condition or setting has been conserved or enhanced	100		8/ 8%
	Number of cultural heritage features better interpreted or understood	60		94/ 157%

Key Performance Themes	Key Performance Indicators	5 year Target: 2022-27	Priority	Year 2 - Achieved /over achieved or working towards
3. People engaged through the work of the AONB Partnership	Number of volunteers	180		1969/ 1094%
	Attendance at events convened / organised by AONB Teams	4,400		3085/ 70%
	Number of young people (<18yo) engaged with	120		984/ 820%
	Number of farmers/land managers engaged with	1000		654/ 65%
	Number of people engaged with Health & Wellbeing activities	530		634/ 120%
	Number of people engaged with via AONB publications; Tier Teg, Environment Page, Cornwall Life, Voice	250,000		111822/ 45%
	Number of people engaged through social prescribing	100		50/ 50%
	Number of people engaged with the AONB from under represented groups	200		115/ 58%
	Number of people engaged through social media	50,000		58752/ 118%
	Number of community groups engaged	70		64/ 91%
	Number of Schools and Youth groups engaged	30		74/ 247%
	Number of attendees at training sessions or workshops	400		1393/ 348%
	Number of AONB waymarkers, & visual plaques	20	 	72/ 360%
	Number of ELF grants issued by the AONB Trust	12	   	3/ 25%
	Number of art & culture events	60	  	243/ 60%
Number of people engaged in climate change initiatives	400	   	120/ 30%	

Key Performance Themes	Key Performance Indicators	5 year Target: 2022-27	Priority	Year 2 - Achieved /over achieved or working towards
4. Partnerships / initiatives influenced by the AONB to deliver AONB Management Plan objectives	Number of partnerships where the AONB Team is part of the project / team / steering group lead	8		29/ 363%
	Number of partnerships where the AONB Team is a supporting partner	12		7/ 58%
5. Total value of work delivered directly or secured by the work of AONB	Value (£) of externally funded projects substantially influenced / generated by the AONB Team	684,000		2,542,897/ 372%
	Value of volunteer days: professional skills £150, SemiProfessional £100, Unskilled £50	150,000		359,216/ 239%
6. Natural Capital and ecosystem services appraisal by the AONB	Sections of the AONB where natural capital is recorded or further understood	3		17/ 567%

Planning	Planning Measure	Priority	2023 Numbers recorded
7. Development and land management schemes appraised or developed by the AONB	Number of Major 'development schemes' appraised – LPA planning applications		1
	Number of non-Major 'development schemes' appraised – LPA planning applications		1633 (of which 569 outside)
	Number of applications received		1633
	Number commented on		179
	Number in which AONB concerns were listed as a reason for refusal (or even approval)		We do not have the resources to analyse the role of the designated landscape in 1633 applications
	Number of appeal decisions which uphold AONB consultation response		We do not have the resources to analyse the role of the designated landscape in appeal determinations.
	AONB specific policies included in NDPs		We do not have the resources to analyse the presence of designated landscape policies within NDPs.
	Pre Apps provided		11 (of which two were provided at no cost for community lead housing proposals)
	Number of other 'development schemes' appraised – Highways, Environment Agency, BT, DNO, private sector, etc.		34 MMO Licensing Applications – 8 Western Power/National Grid – 25 National Highways - 1
	Number of National Infrastructure Projects (NSIPs) appraised		0
Number of 'land management schemes' appraised – eg. woodland management		56 Forest creation/felling licences/woodland management plans	

**Planning Measures recorded to analyse trends over time, externally driven therefore no targets set.*

Cornwall National Landscape (AONB) Core Financial Summary 2023/24

Income	£
Defra (*see notes below)	216,017
Cornwall Council (*see notes below)	66,331
National Trust	2,000
Planning pre-app consultation advice	1,675
Unrestricted income	5,819
Total Income	291,842

Core costs	£
Staff Costs *see notes below	265,899
Office costs	11,173
Partnership & Exec Board meetings (most online)	307
National Landscapes Association costs contribution	3,203
Management Plan costs	2,630
Communications inc. Website costs	3,223
Total Core costs	286,435

Project costs	£
Monumental Improvements	5,000
Projects total	5,000
Total expenditure	291,435

Final Balance – paid into reserves	407
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Note 1 - Cornwall Council provided additional funding to contribute towards the cost of living payment for salaries.

Note 2 - Defra awarded additional 'Access' funding of £53,908 which was separate to the £216,017 core grant offer and enabled additional spend on capital projects to improve access and removing barriers to the Cornwall AONB. This has not been reflected in the above figures.

Cornwall National Landscape (AONB) Trust



Hugh St Aubyn | Cornwall National Landscape (AONB) Trust

It has been a dynamic year for the Trust behind the scenes as its fundraising and grant giving activities were put on hold for a re-structuring of governance and the implementation of a new business plan.

There have been plenty of outputs in 2023/24 including completing a vision and values document to work alongside an improved communications strategy, the development and implementation of the business plan and with the Trust's new website pages being published. Cornwall National Landscape (AONB) Trust started its first year of sponsorship at the Cornwall Sustainability Awards in November for the Environmental Growth category where it awarded, Sailors Creek CIC second prize. This was a great evening of environmental networking and celebrating sustainability success in Cornwall.

Thank you to everyone for your support and we look forward to growing the Trust throughout 2024.

The Trust is re-branding with the Cornwall National Landscape to become the 'Cornwall National Landscape Trust' and has welcomed three new Trustees.

Looking ahead, during the summer of 2024 we will be re-launching a new and improved business supporters' scheme and a renewed ELF grant giving programme.



Nanquidno Cove, West Penwith in summer heather | Michelle Blaken

Cornwall National Landscape Partners



Cornwall Wildlife Trust



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